

Olivia Newton-John

Pop star is committed to her cause

Probably best known for portraying Sandy in the '70s megahit *Grease*, Olivia Newton-John is a pop-culture phenom, four-time Grammy winner and breast cancer survivor. A longtime activist for environmental and animal rights issues, Newton-John was diagnosed with breast cancer in 1992 and has since become a tireless advocate for health awareness. As a breast cancer survivor, Newton-John partnered with Austin Health to develop the Olivia Newton-John Cancer Centre. And in her efforts to find a cure for breast cancer, Newton-John launched Liv Aid, a breast self-examination kit that guides women through proper self-exam exercises. Eighteen years after first being diagnosed, Newton-John is cancer-free and remains a passionate advocate for women's health. —Leslie Frisbee

Liv Aid

An FDA-approved medical device, Liv Aid is a safe and simple product that makes breast self-exams easier and more comfortable to perform. In the shape of a heart, Aid enables women to become more familiar with their breasts and recognize any abnormalities. Filled with a nontoxic lubricant, the sleek pillow is placed over the breast during monthly self-exams. The top layer allows the fingers to move smoothly over the surface, which reduces friction between the breast and fingertips, making it easier to detect any lumps. For more information or to order your Liv Aid kit, go to liv.com.



Need it. Want it. Gotta Have it...



As the saying goes: you can't put a price tag on beauty. But for those of us less fortunate, attaining and maintaining beauty can come with a hefty price tag. However, when that investment goes to a great cause, not only will you look great ... you'll feel great, too. In honor of Breast Cancer Awareness Month, **Sephora** (The Grand Canal Shoppes at The Venetian, Miracle Mile Shops at Planet Hollywood Resort and Town Square Las Vegas) is featuring a selection of pink ribbon products. A percent of the proceeds from the sales of the products will benefit organizations helping to raise awareness and find a cure. That's what I call a great investment! —Leslie Frisbee